WHEREAS the Summer of Love in San Francisco is internationally recognized as the birthplace of the 60’s revolution that ignited a spiritual awakening that swept the world;

WHEREAS, The Summer of Love began with small gatherings in Golden Gate Park during the 60’s and developed into an international movement of personal, artistic and environmental renaissance, celebrating awareness and performance arts through spiritually oriented outdoor events; and

WHEREAS, The Summer of Love gave birth to a new music that became the epicenter of the music industry’s creativity, known as the “San Francisco Sound”; and

WHEREAS, the Summer of Love, was the beginning of a worldwide Pro-Peace Movement, promoting the principals of love and freedom inspiring many movements to follow, such as Women’s Liberation, Sexual freedom, Environmentalism, and Spirituality; and

WHEREAS, The Summer of Love surveyed the concepts of peace, love and anti-war associated with San Francisco and the 60’s generation and the principals from this culture spread nationally furthering the concepts of brotherhood and good will, ultimately helping to end the Vietnam War; and

WHEREAS, The Summer of Love stands for these principles: truth and individual freedom, freedom of expression, honoring those who refused to fight yet honoring those who did, creativity, love and respect for all things, honoring our planet by respecting mother earth, and our right to think independently; now

THEREFORE BE IT RESOLVED, that I Gavin Newsom, Mayor of the City and County of San Francisco, do hereby officially proclaim Sunday, September 2, 2007 as...

SUMMER OF LOVE 40TH ANNIVERSARY DAY
In San Francisco!

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City and County of San Francisco to be affixed.

Gavin Newsom
Mayor