



Sunday, October 25, 2009, Speedway Meadow, Golden Gate Park

**40th Anniversary of Woodstock
Free Concert Golden Gate Park
San Francisco, Sunday, October 25, 2009**

“West Fest” Celebrating the 40th Anniversary of Woodstock

Producer: 2b1 Multimedia Inc. and the Council of Light

When: October 25, 2009, 9am to 6pm

Where: Speedway Meadows, Golden Gate Park, San Francisco, CA USA

Non-Profit: 501-(c) 3

Admission: FREE

September 18, 2009

Zone Management Artist Services

Wayne Derman

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<http://www.2b1records.com/woodstock40sf/>

Greetings Food Vendors,

2B1 Multimedia and Zone Management are pleased to offer festival **Food Vending** opportunities in San Francisco for **West Fest celebrating the 40th Anniversary of Woodstock, Sunday October 25 2009, at Speedway Meadow, Golden Gate Park**. The festival is coming up quickly so please complete and submit the application, which follows, ASAP.

Food booth rate is \$675 for a 10' x 10' space (with 10' of backspace). We will be offering 25 Food Vendors the opportunity to vend at this event. First come, first served to 25 maximum Food Vendors. Expected

attendance will be 80,000+. No tent rentals are available for this event. All Food Vendors are required to use Green Biodegradable plates and utensils. Cutoff date: Zone Management must receive Applications and checks **no later than Wednesday, October 7, 2009.**

Health and Fire permit forms and info are attached. You'll need to submit your signed original Festival Vending Application and payment and your signed original Health and Fire permit applications, acknowledgements and checks to Zone Management no later than Wednesday October 7, 2009.

Health and Fire fees effective 7/01/09:

Health Application Fee (Check payable to SFDPH):

High Hazard Vendor: \$104.00

Low Hazard Vendor: \$40.00

Health Inspection/Permit Fee (Check payable to SF Tax Collector):

High Hazard Booth/Cart: \$92.00

Low Hazard Booth/Cart: \$60.00

SFFD Permit Fee (Check Payable to SFFD):

\$90.00 per cooking source

Definitions:

Booth - each booth is based on a 10'x10' area. Hence a 20'x10' booth equals two booths. All food preparation must be done inside the booth.

Cart- one cart equals one booth.

Food - any raw or processed substance, ice, beverage, including water, or ingredient to be used as food, drink, confection, or condiment for human consumption.

High Hazard Booth - An operation that handles, sells or distributes potentially hazardous foods or foods in a method that has a potential high hazard of contamination. (e.g. meat, dairy, seafood, cooked starches, etc.) or (e.g. cooking, slicing, mixing, etc.)

Low hazard foods booth - An operation that handles, sells or distributes only non-potentially hazardous foods in a method that does not create a high hazard of contamination. (e.g. packaged candy bars, packaged cookies, canned sodas, etc.)

EVENT OVERVIEW:

Woodstock was not just an event, a happening, or a concert with 400,000 people. It was a pivotal moment of realization for an entire generation, an epiphany, a moment of realization for the entire country. The hip movement started in San Francisco a couple of years earlier in the Haight Ashbury and the "Summer of Love" had spread across the nation. There were now millions of hip people with 400,000 of them converging on Woodstock.

Woodstock was a statement to the world, "humanity had evolved", coming together through peace, love and spirituality. An event whose original intent was to make money became the largest FREE event in history. The hip movement had come of age and was recognized by the world. The principles of love swept the country and we had become the "Woodstock Nation".

Hundreds of San Francisco stars and musical luminaries will perform at this October 25, 2009 event to commemorate the original principles of peace, love and spirituality. The Woodstock 40th will begin with a blessing by the American Indigenous People and several Beat Generation poets. There will be many speakers from the Peace Movement, the Free Speech Movement and the Anti-War Movement along with many of the acts who originally performed at Woodstock (to be announced). There will also be an "Eco Friendly Green Village" highlighting the products, services, and information of the emerging green movement.

Interviews with Boots Hughston, producer/promoter for Woodstock 40th on <http://artistfirst.com>

Acts confirmed with more to come:

Jefferson Starship; Leslie West (Mountain); Lester Chambers (the Chambers Brothers); Country Joe McDonald; Denny Laine (of Paul McCartney, Wings, Moody Blues); The Original Lowrider Band (with Lee Oskar); Narada Michael Walden featuring Vernon Ice Black leading 3,000 guitar players and closing the show with the Hendrix Experience reenactment Superstar Jam; Greg Errico, Jerry Martini, Cynthia Robinson (From Sly and the Family Stone); David and Linda La Flamme (It's a Beautiful Day); Michael McClure (Beat Poet) and Ray Manzarek (from the Doors); Lydia Pense and Cold Blood; Terry Haggerty (from the Sons of Champlin); Annie Sampson and her band; Nick Gravenites Band; Harvey Mandel and the Snake band; Barry "The Fish" Melton (of Country Joe and the Fish); Jerry Miller and Jim Post; Lost Creek Gang and the Merry Pranksters with Ken Babbs, George Walker, and Mountain Girl; El Chicano; Alameda All Stars (Gregg Allman's Band); Edwin Hawkins and The New Edwin Hawkins Singers "Oh Happy Day"; David Denny (from Steve Miller) with Prairie Prince (of The Tubes), Diana Mangano (formerly of The Jefferson Starship), Greg Douglas, Carlos Reyes; PF Sloan; Jimmy McCarty (from Detroit Wheels); Peter Kaukonen (from Jefferson Airplane); John York (from the Byrds); Leigh Stephens (from Blue Cheer); Kathi McDonald and Friends; Cathy Richardson band; Joli Valenti and Tony Saunders; Mitchell Holman (It's a Beautiful Day), Miles Schon Band; Jose Neto and Friends; The Mutaylor; Rock Hendricks (Bobby Womack, The Jackson 5, The Funkadelics); Scoop Nisker - KFOG; David Harris - speaker; Matthew Rosenthal - Prevent Hate; Bettina Aptheker - Free Speech Movement; Ben Fong -Torres (Rolling Stone); David Hilliard - Black Panther Party; Benjamin Hernandez - Harts and Hands elders; Blue Thunder - spiritual healer, Teton; Dennis Banks - AIM Wounded Knee; Dennis Peron and Richard Eastman (Marijuana Initiative); David Rovic; Rabbi Joseph Langer; Ed Rosenthal; Terence Hallinan (Former SF DA); Gene "DR Hip" Schoenfeld; Paul "Lobster" Wells (DJ), Aron "Pieman" Kay (from the Yippies); Alex Reymundo - comedian; Doug Green MC; Some acts can not be advertised until 30 days out.

Poster series: Stanley mouse, Arnold Skolnick (original Woodstock 69 poster artist), Chris Shaw, Mike Dolgushkin, Wendy Wright, David Singer, Wes Wilson, Mark Henson, Carlon Ferris, Dave Huckins, Lee Conklin, Bob Masse, Andrew Annenberg, Victor Moscosco, Michael Moss, Thomas Yeates, Chrissy Costello, Gilbert Johnson and Dusty Hughston, Michael Rios, Ron Donovan - Fire House Crew.

In honor of Jimi Hendrix, who headlined the festival in 1969, 3,000 guitar players will attempt to break the World's Record for the Largest Guitar Ensemble playing "Purple Haze" -- all at the same time!

Players are encouraged to register at:

www.steveroby.com/Jimi_Hendrix_Archives/Register.html

Admission is FREE to the public with estimated attendance of 80,000+ for the one-day event. The booth application is included below. Space is limited so please get your Event Applications & Payments, Health and Fire applications, forms and payments in ASAP to reserve your space.

Thanks and see you in the park.

Best,

Wayne Derman

“West Fest” Celebrating the 40th Anniversary of Woodstock Food Vendor Booth Application

Dates of Event: Sunday October 25, 2009

Hours of Event: 9 am – 6pm (set up 6am – 9 am)

Location: Speedway Meadow, Golden Gate Park, San Francisco, CA

Company info: _____

Contact Name: _____

Contact # Office _____

Onsite - Cell _____

Contact email: _____

IMPORTANT EVENT INFORMATION

***MANAGEMENT RESERVES THE RIGHT TO ALL BEVERAGE SALES. NO BEVERAGE SALES OF ANY KIND ARE PERMITTED BY VENDORS**

***THERE WILL BE A \$50 CHARGE FOR ALL RETURNED/NSF CHECKS**

***VENDORS ARE RESPONSIBLE FOR ALL PERMITS AND LICENSES. FOOD VENDORS MUST HAVE HEALTH AND FIRE PERMITS TO SELL FOOD AT THE EVENT NO LESS THAN 2 WEEKS PRIOR TO THE EVENT.**

***ALL VENDOR BOOTH SPACE SALES ARE FINAL. RAIN OR SHINE. ABSOLUTELY NO REFUNDS OR CANCELLATIONS. NO EXCEPTIONS.**

***FESTIVAL MANAGEMENT WILL NO LONGER BE OFFERING GENERATOR RENTALS. VENDORS ARE ENCOURAGED TO PROVIDE THEIR OWN CANOPY AND GENERATOR AS THERE IS NO POWER IN THE PARK. ONLY WHISPER QUIET, LOW EMISSION GENERATORS MAY BE USED BY VENDORS IN THE PARK.**

***VENDORS ARE ENCOURAGED TO PROVIDE THEIR OWN CANOPY DECORATIONS.**

***PRICING LEVELS BASED ON DATE APPLICATION AND CHECK RECEIVED BY ZONE MANAGEMENT ARTIST SERVICES AND ARE SUBJECT TO COMMITTEE APPROVAL. PLEASE ALLOW 3 TO 5 DAYS FOR MAILING. THERE WILL BE A \$50 CHARGE FOR ANY RETURNED/NSF CHECKS.**

FOOD VENDORS:

*ALL FOOD VENDORS MUST visit the SF Department of Public Health Website at:
http://www.dph.sf.ca.us/ehs/specialevents/index_sp.htm and apply for a Special Event Program

food concessionaire application for the event. COMPLETED APPLICATIONS AND FEES MUST BE SUBMITTED AT LEAST 14 DAYS PRIOR TO THE EVENT AS PERMITS WILL OTHERWISE BE DENIED.

Single Space (10 x 10):
\$675 ___ CUTOFF DATE IS 10/07/09
Total Spaces ___ Total \$ _____

Double Space (10 x 20):
\$1350 ___ CUTOFF DATE IS 10/07/09
Total Spaces ___ Total \$ _____

PTTP Fee Totals: \$ _____

For more information, please email: zonemgmt@pacbell.net or call: 415.584.2498

FAX signed and completed Contract to: 415.452.8869
MAKE BOOTH RENTAL FEE CHECK PAYABLE TO ZONE MANAGEMENT ARTIST SERVICES and mail with signed application to:

Zone Management Artist Services
2912 Diamond St, PMB #137
San Francisco, CA 94131

Health and Fire fees effective 7/01/09:

Health Application Fee (Check payable to SFDPH):

High Hazard Vendor: \$104.00
Low Hazard Vendor: \$40.00

Health Inspection/Permit Fee (Check payable to SF Tax Collector):

High Hazard Booth/Cart: \$92.00
Low Hazard Booth/Cart: \$60.00

SFFD Permit Fee (Check Payable to SFFD):

\$90.00 per cooking source

Please submit your signed original Health and Fire Permit applications and acknowledgements and payments as specified above with you Food Vending Application and payment no later than October 7, 2009 to:

Zone Management Artist Services
2912 Diamond St, PMB #137
San Francisco, CA 94131

WAIVER AGREEMENT (Hold Harmless)

I agree that I have read and understand all information herein provided and will honor all festival policies stated in this application, including the Vendor Information and Condition Sheet. I acknowledge that this is only an application and that I will be notified of my acceptance by Zone Management Artist Services should my application be accepted. All vendor and display booth applications will be reviewed and approved by Zone Management Artist Services and will be confirmed on a first come, first serve basis upon receipt of payment in full. All vendors must provide proof of insurance in compliance with the applicable laws of the County of San Francisco. ZMAS and WestFest are not responsible for lost or stolen articles.

By signing this agreement, the Vendor agrees that WestFest, Zone Management Artist Services, its employees or agents, the City of San Francisco, its officers, agents or employees, sub-contractors or persons under their direction and control, shall not be responsible for fire theft, damage or loss to said booth or any article in same, or any cause or form of injuries suffered by the principles or their employees.

The validity, construction and effect of this contract shall be governed and enforced by the laws of the State of California, County of San Francisco and constitutes the entire contract. Payment of deposit constitutes acknowledgment by holder that he/she has read and agrees to the entire terms of this agreement.

Signature _____ Date _____

Wayne Derman, /ZMAS/WestFest

FAX Received _____

Check Received _____

*Please review all vendor information before applying. Due to great demand for booth spaces, all vendors must meet the conditions listed herein below, and on the application itself, to be considered for acceptance.

GENERAL FESTIVAL INFORMATION

All applications are subject to committee approval. Booth placement will be decided in advance. Vendors may note their desired booth location on the application, but preference is not guaranteed. Booth placements will be determined based on a number of criteria including full application and payment, wares to be sold, booth sizes and requirements and space available.

APPLICATION AND PAYMENT INFORMATION

Each applicant must submit a completed application and full payment no later than October 7, 2009. Each and every booth applicant must submit a separate application based on the type of wares proposed.